



November 9-10, 2017

New York Marriott at the Brooklyn Bridge | Brooklyn, New York
naiop.org/office17

Over **90%** of attendees reported that they made new or strengthened existing business relationships at NAIOP's office conference. **Attendees and sponsors agree — this conference is worth your time and investment.**

CRE.Insights: The Office Evolution leads the conversation on what's driving future of office—millennials, location preferences, smart offices. Join us to tour what's hot in office, discuss inventory challenges, hear from end-users and talk to developers and investors who are doing the deals.

89% of NAIOP members are involved in **office** real estate.

Attendees by TITLE:

30% president/CEO/partner or other C-level	20% vice president/director	35% other senior management
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Attendees by SCOPE OF BUSINESS:

38% developers/owners/investors
25% architects/engineers/contractors
21% brokers
16% technology companies/economic development/professional services (consultants, law firms, etc.)

“The [office conference] was a great opportunity to meet colleagues in regions and markets that I had not had the opportunity to meet in the past. Gaining insights and perspectives from people working in different markets was a valuable learning opportunity.”

– MITCH MANNELLA, DIRECTOR, ASSET MANAGEMENT, MANULIFE/JOHN HANCOCK REAL ESTATE

“Excellent insight to the many aspects of the office industry!”

– ROBERT OLVERA, ASSOCIATE PRINCIPAL, PDR

“Highly focused conference with spot-on topics and excellent speakers. Well-chosen speakers from all across the states contributed with their knowledge and deep experience. [The office conference] is not to be missed!”

– STEVE HOROVITZ, DIRECTOR OF LEASING, RELIANCE PROPERTIES LTD.

“Excellent attendance, educational sessions and networking venues for the [office] conference.”

– RALPH HEINS, PRESIDENT, PRIMERA



Interested in sponsoring?

Contact **Christopher Ware** at ware@naiop.org, 800-666-6780, ext. 127, to reserve your sponsorship.

SPONSORSHIP	Registrations	Benefits	Tabletop Exhibit	Investment
PREMIER LEVEL	TEN	All Platinum Level Benefits plus one exclusive sponsorship item	YES	\$12,000
PLATINUM LEVEL	FOUR	All Gold Level Benefits plus full page ad in conference program and co-sponsorship of reception	YES	\$10,000
GOLD LEVEL	THREE	All Silver Level Benefits plus logo recognition in education sessions	YES	\$5,000
SILVER LEVEL	TWO	Signage throughout the conference	YES	\$4,000
SUPPORTING	TWO	Limited logo recognition and shared materials table	NO	\$1,995

Premier | \$12,000

Benefits include exclusive sponsorship of one premium item.

OPTIONS MAY INCLUDE ONE OF THE FOLLOWING; CALL FOR CURRENT AVAILABILITY:

- Conference Wi-Fi.
- Charging station.
- Conference app for smartphones.
- Back of badge.
- Project tours.
- Pre-conference attendee email – your ad is only ad on email to all attendees.

- Exclusive web sponsorship – your ad is the only one to appear on conference website.
- Hotel keycard.
- Badge lanyard.
- Conference bag.
- Social media and Market Share blog.
- Conference recordings.

PLUS

- Six conference registrations.
- Tabletop exhibit in premium location.
- Co-sponsorship of networking cocktail reception, including special signage with logo recognition.
- Logo and company description in the printed conference agenda.
- Company logo on notepads used at all sessions.
- Top billing on signage throughout conference, including in education sessions.
- Full-page color advertisement in the printed conference agenda with preferred placement.
- Logo and company description on the conference website.
- Opportunity to introduce one session.

Platinum | \$10,000

- Four conference registrations.
- Co-sponsorship of networking cocktail reception, including special signage with logo recognition.
- Full-page color advertisement in the printed conference agenda.
- Logo recognition on signage throughout conference, including in education sessions.
- Logo and company description in the printed conference agenda.
- Logo and company description on the conference website.
- Company logo on notepads used at all sessions.
- One tabletop exhibit – you may elect to substitute this tabletop exhibit for two additional conference registrations or print advertising in Development magazine.

Gold | \$5,000

- Three conference registrations.
- Signage throughout conference, including in education sessions.
- Logo and company description in the printed conference agenda.
- Logo and company description on the conference website.
- Company logo on notepads used at all sessions.
- One tabletop exhibit – you may elect to substitute this tabletop exhibit for two additional conference registrations or print advertising in Development magazine.

Silver | \$4,000

- Two conference registrations.
- Logo recognition on signage in conference common areas.
- Logo in the printed conference agenda.
- Logo and company description on conference website.
- One tabletop exhibit – you may elect to substitute this tabletop exhibit for two additional conference registrations or print advertising in Development magazine.

Supporting | \$1,995

- Two conference registrations.
- Limited logo recognition on signage and in the printed conference agenda.
- Logo and company description on conference website.
- Opportunity to place a brochure on a shared materials table (one brochure allowed per sponsor).

THESE COMPANIES SPONSORED LAST YEAR. IF YOU AREN'T ON THE LIST, YOU AREN'T CONNECTING WITH OFFICE REAL ESTATE:

Avison Young
Bentall Kennedy Group
Boingo Wireless, Inc.
Brandywine Realty Trust
CoStar Group
Cushman & Wakefield
Greater Phoenix Economic Council

HFF
InsightPRM
JLL
Lehigh Valley Economic
Development
Marcus & Millichap
NAI Capital

Newmark Grubb Knight Frank
PivotDesk
Powers Brown Architecture
Roux Associates, Inc.
Row DTLA
Ten-X
The Rockefeller Group

Trammell Crow Company
USAA Real Estate Company
View, Inc.
Ware Malcomb
Xceligent, Inc.