

# Commercial Real Estate Development Provides Valuable Contributions to the U.S. Economy

## National Snapshot:

- \$465.0 billion to the national economy (GDP).
- 3.3 million American jobs created and supported.
- 410.1 million square feet of office, industrial, warehouse and retail space built.
- New space for 1.1 million employees — with far-reaching economic benefits to the U.S. economy.

Commercial development is expected to strengthen over the remainder of this decade, supporting GDP gains and providing a foundation for the U.S. economy's continued expansion.

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**NAIOP**  
COMMERCIAL REAL ESTATE  
DEVELOPMENT ASSOCIATION



# CALIFORNIA

Commercial real estate development in California is a powerful economic engine, creating jobs and generating significant fiscal contributions to local, state and national economies.

## A look at California

Contributions to State Economy (GDP) . . . . .	\$30.8 billion
Wages and Salaries Generated . . . . .	\$10.5 billion
Jobs Created and Supported . . . . .	211,341

### QUICK FACTS

## California

- 2,605 NAIOP members
- 876 NAIOP companies
- NAIOP San Francisco Bay Area: 415-369-9625

*Source: Economic Impacts of Commercial Real Estate, 2016 edition, published by the NAIOP Research Foundation.*

For the full report, visit [naiop.org/research](http://naiop.org/research).



NAIOP, the Commercial Real Estate Development Association, is the leading organization for developers, owners, investors and related professionals in office, industrial, retail and mixed-use real estate.

NAIOP provides unparalleled industry networking and education and advocates for legislation on behalf of our 17,000 members. NAIOP advances responsible, sustainable development that creates jobs and benefits the communities in which our members work and live.

For more information, visit [naiop.org](http://naiop.org).

