



COLD STORAGE DEVELOPMENT AND INVESTMENT

I.CON COLD STORAGE 2025

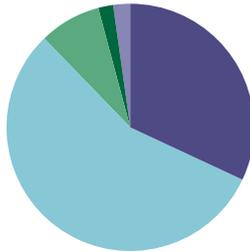
OCT. 6-7 | PHOENIX, ARIZONA
naiop.org/coldstorage25

I.CON Cold Storage is the first conference created for cold storage developers, owners and investors in the U.S. I.CON Cold Storage has sold out of registrations and sponsorships two years in a row.

I.CON Cold Storage 2024 attracted a sold-out crowd of 650 attendees – a 40% increase from 2023.

Attendees by Scope of Business

- Developers, Owners and Investors
- Architects, Engineers, Contractors and related
- Brokers
- Attorneys, Accountants, Consultants and related
- Other



Attendees by Title

86% of attendees are senior management.

View pictures from I.CON Cold Storage 2024 (Las Vegas) showing exhibits and sponsorship recognition:



<https://flic.kr/s/aHBqjBPcoL>

2024 (Las Vegas) Attendees by Location

- 38%** Texas and Western U.S.
- 23%** Midwest
- 21%** Northeast and Mid-Atlantic
- 17%** South

2023 (Atlanta) Attendees by Location

- 41%** South
- 21%** Texas and Western U.S.
- 19%** Northeast and Mid-Atlantic
- 17%** Midwest

What Attendees Say About I.CON Cold Storage

Understanding cold storage as a real estate asset class is still quite new. I.CON Cold Storage brought together industry leaders to share their insights so together we can better understand and strengthen the food supply chain.

Kate Lyle, Principal, LJC

This was my first I.CON Cold Storage conference, and definitely won't be my last! Having all of the industry leaders in one convention hall was great for my introduction to the world of cold storage. I look forward to furthering my connections that I made while at the conference.

Grace Green, Business Development Representative, Layton Construction

Attending I.CON Cold Storage for the first time was an incredible experience. The programs were thoughtfully scheduled to maximize my learning opportunities, and the networking events were perfectly timed to help me expand my professional connections. I left feeling more informed and connected.

Meghana Joshi, Managing Principal, MG2

What an amazing event where so many individuals in the cold storage industry came together and collaborated on opportunities and the future of the market. I'm already looking forward to next year!

Nick Schram, Vice President, Curran Contracting Company



Sessions Will Explore:*

- Cold Storage Market and Investment Outlook
- Cold Storage for Non-Food Sectors: New Growth Opportunities
- Cold Storage, Hot Takes: Myth-busting in a Shifting Market
- Retrofitting Existing Industrial Assets for Cold Storage Use
- Building Cold: What Developers Need to Know from Contractors
- Designing for Cold: Layouts, Flow and Functionality
- Federal Policy Impacts on Cold Chain Infrastructure

*Subject to change.



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Who Sponsors I.CON Cold Storage?

Nearly 80 companies sponsored I.CON Cold Storage in 2024. They know that NAIOP provides unparalleled access to their target audience of industry power players.

ABM Industries Inc.	ESI Group	PGIM
All Weather Insulated Panels	Evans General Contractors	PNA Construction Technologies
Alston Construction	FALK	Powers Brown Architecture
Alta Refrigeration, Inc.	FCL Builders	Primus Builders
Ambrose Property Group	FiberTite Roof Systems (Seaman Corp)	PrimX Industries
Amicus Network (Safety Net Access)	Flexspace	Proslab (Concrete Fiber Solutions)
ARCOLD Design Build	Florida Power & Light	Providence Engineering
Bekaert	FREEZ Construction	Raise the Roof Logistics
Bennett & Pless Structural Engineers	Global Roofing Group	RE Lewis Refrigeration
BGO	Graycor Construction Company	RealCold
Bohler	Greek Design Build	Saxum Real Estate
BranchPattern, Inc.	Hansen-Rice, Inc.	Scannell Properties
Brinkmann Constructors	HeatCraft Refrigeration Products (Magna by Heatcraft)	SRSI
C.R. Crawford Construction Company	Industrial Building Group	Stellar
CBRE National Food Facilities Group	Innovative Refrigeration Systems	TiCold
CenterPoint Properties	Johns Manville	Trillion Sources
Choate Construction Company	Karis Cold	United Insulated Structures (Power United Insulated)
CMC Design Build, Inc.	Kingspan Insulated Panels	Unitherm
Colliers	KSS Architects	Vapor Armour
Conewago	Layton Construction	Ware Malcomb
CoStar Group	Lineage	WDS Construction
Crawford Hoying	Mainspring Energy	Weiland, Inc.
Cushman & Wakefield	Menard USA	Westmount Realty Capital
Ductilcrete	Metl-Span (Nucor)	Whiting-Turner Contracting Company
Dynamic Energy Solutions	Partner Engineering & Science	Wonderful Real Estate
Epstein		

LEVEL	REGISTRATIONS	SPONSORSHIP BENEFITS	INVESTMENT
PREMIER	TEN	Co-sponsorship of opening keynote sessions and welcome reception, premium pre-conference promotional package, premium exhibit location plus one exclusive sponsor item. CHOOSE ONE: two bonus registrations, print or digital advertising space, or tabletop exhibit in premium location.	\$15,995
PLATINUM	FOUR	Co-sponsorship of opening keynote sessions and welcome reception, premium exhibit location. CHOOSE ONE: two bonus registrations, print or digital advertising space, or tabletop exhibit in premium location.	\$13,995
GOLD	THREE	Co-sponsorship of one block of concurrent education sessions, project tour, or networking break. CHOOSE ONE: two bonus registrations, print or digital advertising space, or tabletop exhibit in a preferred location.	\$6,995
SILVER	TWO	Recognition in conference common areas. CHOOSE ONE: two bonus registrations, print or digital advertising space, or tabletop exhibit.	\$5,995

All sponsorships include: recognition on the conference website and in the conference app, and an option to purchase additional registrations at a discounted rate.

TO SECURE YOUR SPONSORSHIP, CONTACT:

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