Where Data Centers Meet Development

NAIOP has built the data center conference that CRE professionals wish existed.

Following the success of NAIOP's 2025 Data Center Summit, and due to demand for an event focused on this dynamic market, NAIOP is launching a one-day I.CON Data Centers event the day before I.CON East.

I.CON Data Centers is the first NAIOP conference for developers, owners, investors and related professionals who are building the infrastructure for the digital economy.

Why I.CON Data Centers:

- Companies need to invest an estimated $5.2 trillion into data centers by 2030 to meet global AI demand alone.
- Approximately one-fifth of U.S. GDP growth is attributable to the boom in AI-dedicated data centers in Q2 2025.
- Data Center demand is projected to grow around 10%-20% annually until 2030.
- Demographics: 400+ attendees are expected.

Draft Session Topics: *(Subject to change)*

- Power: power distribution, power generation and energy challenges
- NIMBYism: combating local opposition
- Data center development
- Capital markets and financing data centers

Draft Agenda: *(Eastern Time)*

10-10:15 a.m	Welcome and Opening Remarks
10:15-11 a.m.	Session 1
11-11:30 a.m.	Networking Break
11:30 a.m.-12:15 p.m.	Session 2
12:15-1:45 p.m.	Networking Lunch Buffet
1:45-2:30 p.m.	Session 3
2:45-3:30 p.m.	Session 4
3:30-5:30 p.m.	Networking Happy Hour

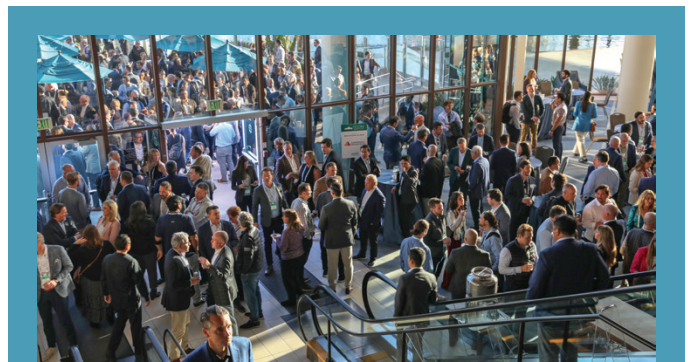### Who Attends NAIOP Conferences:

By Scope of Business:

- **45%** Developer, Owner, Investor
- **33%** Architect, Engineer, Contractor
- **12%** Broker
- **6%** Consultant, Accountant, Related Professional Services
- **5%** Other

By Title:

- **83%** of attendees are senior management.

Why They Attend:

- Networking consistently ranks number one in attendee surveys as the most important aspect of our conferences.
- Over half of our attendees report doing business with other attendees.
- 90% of attendees say they plan on registering for a future NAIOP event.

MAXIMIZE YOUR IMPACT!

Reach even more CRE leaders by partnering with NAIOP on both I.CON Data Centers (May 19) and I.CON East (May 20-21).

Sponsor two or more I.CONs and save up to 20% off!

TO SECURE YOUR SPONSORSHIP, CONTACT:
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NAIOP's I.CON Data Centers is the only event designed to connect CRE developers, owners and investors with the accelerating world of data center growth.

These leading companies attended the NAIOP Data Center Summit in 2025:

Affinius Capital
ArcBridge Research Group, LLC
ARCO Murray
Barupon LLC
BlackRock
Blue Owl Capital
Brinkmann Constructors
Brookfield Asset Management
CBRE
CESO
CLX Ventures, LLC
Colliers Engineering & Design
CRG
Crow Holdings Development
Dalfen Industrial
Diamond Generating Corporation
ElmTree Funds
EXXCEL Project Management, LLC
Fidelity Investments
FRP Development Corporation
Fuel Cell Energy

Greenberg Traurig
Hickey & Associates
Highland Fairview
Hillwood
IMA Financial
Imperial Land Corporation
IRG Realty Advisors LLC
Isaak Technologies, Inc.
Kimley-Horn
KMT Partners LLC
KSS Architects
Langan
LECAVALIER R+D
Legacy Investments
Link Logistics Real Estate
MDH Partners, LLC
Menlo Digital
Monarca Property Advisors
Newmark
Ocotillo Capital Partners
Olsson

Opus Group
Panattoni Development
Partner Engineering and Science, Inc.
Powers Brown Architecture
PRC Equity
Prestige Economics
Prevail Consultants
Rockriver Development
Southwest Power Pool
STACK Infrastructure
Summit Real Estate Group
Thor Equities
Titan Development
Trammell Crow Company
Trive Capital Real Estate
University of San Diego
VanTrust Real Estate LLC
Verrus
ViaWest Group
Vorys, Sater, Seymour and Pease LLP

LEVEL	REGISTRATIONS	SPONSORSHIP BENEFITS	INVESTMENT
PREMIER	**TEN**	Co-sponsorship of opening keynote sessions and networking happy hour, premium pre-conference promotional package, *plus* one exclusive sponsor item. Premium exhibit location *CHOOSE ONE:* two bonus registrations, print or digital advertising space, or tabletop exhibit in premium location.	$15,995
PLATINUM	**FOUR**	Co-sponsorship of opening keynote sessions and networking happy hour. Premium exhibit location *CHOOSE ONE:* two bonus registrations, print or digital advertising space, or tabletop exhibit in premium location.	$13,995
GOLD	**THREE**	Co-sponsorship of one block of concurrent education sessions or networking break. *CHOOSE ONE:* two bonus registrations, print or digital advertising space, or tabletop exhibit in a preferred location.	$6,995
SILVER	**TWO**	Recognition in conference common areas. *CHOOSE ONE:* two bonus registrations, print or digital advertising space, or tabletop exhibit.	$5,995

All sponsorships include: recognition on the conference website and in the conference app, access to conference attendee lists, and an option to purchase additional registrations at a discounted rate.

NAIOP
COMMERCIAL REAL ESTATE
DEVELOPMENT ASSOCIATION

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