

Total value of construction starts soared in 2022, setting a new record level for commercial development's economic impact.

National Snapshot

New office, industrial, warehouse and retail space in 2022 generated:

\$1.0 TRILLION

in contributions to the U.S. economy (GDP).

\$386.8 BILLION

in personal earnings (wages and salaries).

5.7 MILLION

American jobs (created and supported).

926 MILLION

square feet of new space to accommodate **1.9 million** new jobs.

A Look at Wisconsin

Commercial real estate development in **Wisconsin** is a powerful economic engine, creating jobs and generating significant fiscal contributions to local, state and national economies in 2022:



\$6.5 BILLION

Contributions to state economy (GDP).

\$2.5 BILLION

Wages and salaries generated.

43,768

Jobs created and supported.

Quick Facts

387 NAIOP MEMBERS **173 NAIOP COMPANIES**

NAIOP Wisconsin: naiop-wi.org

Combined, commercial, residential, institutional and infrastructure development and operations of existing commercial buildings contributed **\$6.5 trillion** to the U.S. economy and supported **37.7 million** jobs in 2022.

For the full report, visit naiop.org/contributions2023.

NAIOP, the Commercial Real Estate Development Association, is the leading organization for developers, owners, investors and related professionals in office, industrial, retail and mixed-use real estate. NAIOP provides unparalleled industry networking and education, and advocates for legislation on behalf of our 20,000 members. NAIOP advances responsible, sustainable development that creates jobs and benefits the communities in which our members work and live.

Source: *Economic Impacts of Commercial Real Estate, 2023 Edition*, published by the NAIOP Research Foundation.