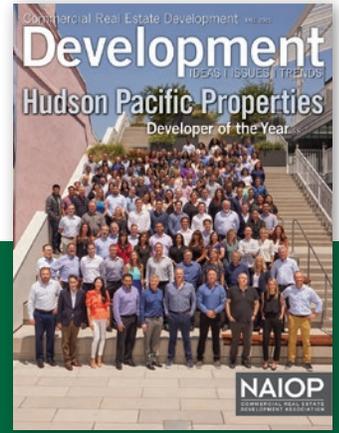


# Development Magazine

## EDITORIAL CALENDAR



### Editorial Focus

Each issue of Development focuses on a specific theme that is explored through a cover feature article and further examines a vast array of ideas, issues and trends impacting commercial real estate and professionals who work in the industry.

#### SPRING 2022

Wellness in the Workplace

#### SUMMER 2022

The Future of Retail

#### FALL 2022

NAIOP Developer of the Year

#### WINTER 2022

The New Workplace

**PLEASE NOTE:** Cover story topics and publication dates are subject to change.

### CLOSING AND PUBLICATION DATES / RATES AND SPECS

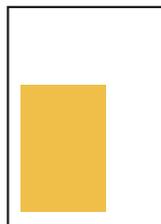
ISSUE	AD CLOSING	MATERIALS DUE	MAIL DATE
Spring	Jan. 28	Feb. 4	March 15
Summer	April 15	April 22	June 2
Fall	July 29	Aug. 5	Sept. 15
Winter	Oct. 28	Nov. 4	Dec. 20

RATES AND SPECS	1x	2X OR MORE
FULL	\$4,415	\$3,790
PAGE 1/2	\$3,405	\$2,950
PAGE 1/3	\$2,625	\$2,255

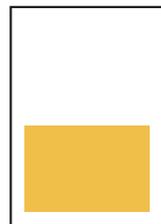
See page 3 for NAIOP's premium advertising opportunities. ➔



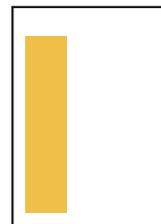
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10 7/8" deep



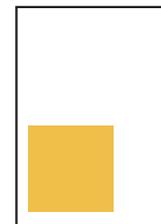
**1/2 Page vertical**  
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7 3/8" deep



**1/2 Page horizontal**  
7 1/8" wide  
4 7/8" deep



**1/3 Page vertical**  
2 1/4" wide  
10" deep



**1/3 Page square**  
4 5/8" wide  
4 7/8" deep



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Specifications, editorial guidelines and deadlines are available online at [naiop.org/reachcre](http://naiop.org/reachcre).