

# Commercial real estate development provides valuable contributions to the U.S. economy.

New commercial real estate construction created and supported more than 7 million American jobs in 2025.

## National Snapshot

New office, industrial, warehouse, retail and multifamily space in 2025 generated:

**\$1.6 TRILLION**

in contributions to the U.S. economy (GDP).

**\$554.8 BILLION**

in personal earnings (wages and salaries).

**7.4 MILLION**

American jobs (created and supported).

**678 MILLION**

new office, industrial and retail space will accommodate **1.6 million** jobs.

## A Look at North Carolina



Commercial real estate development in **North Carolina** is a powerful economic engine, creating jobs and generating significant fiscal contributions to local, state and national economies in 2025.

**\$65.7 BILLION**

Contributions to the state economy (GDP).

**\$20.2 BILLION**

Wages and salaries generated.

**341,887**

Jobs created and supported.

## Quick Facts

**878** NAIOP MEMBERS

**529** NAIOP COMPANIES

NAIOP North Carolina  
Piedmont Triad:  
[naioptriad.org](http://naioptriad.org)

Combined, commercial, residential, institutional and infrastructure development and operations of existing commercial buildings contributed **\$7.3 trillion** to the U.S. economy and supported **38.7 million** jobs in 2025.

For the full report, visit [naiop.org/contributions2026](http://naiop.org/contributions2026).

NAIOP, the Commercial Real Estate Development Association, is the leading organization for developers, owners, investors and related professionals in office, industrial, retail and mixed-use real estate. NAIOP provides unparalleled industry networking and education, and advocates for legislation on behalf of our 21,000 members. NAIOP advances responsible, sustainable development that creates jobs and benefits the communities in which our members work and live.

Source: *Economic Impacts of Commercial Real Estate in the U.S.: Office, Industrial, Retail and Multifamily, 2026 Edition*, published by the NAIOP Research Foundation.