

The first cold storage conference created for industrial real estate developers, I.CON Cold Storage will provide insights from leading professionals about opportunities and challenges in this dynamic sector.

SEPT. 12-13, 2023
ATLANTA, GEORGIA
naiop.org/coldstorage23



I.CON Conference Attendee Profile

Attendees by Scope of Business



Attendees by Title



Top Level Sponsorships

Premier Sponsorship \$14,995

- **Exclusive sponsorship of one premium item. Examples include conference Wi-Fi, charging station, hotel keycard, or badge lanyard sponsorship. Call for currently available opportunities.**
- 10 conference registrations.
- Option to purchase additional registrations at a 20% discount.
- Top logo placement on conference digital and print media.
- Co-sponsorship of networking reception.
- Co-sponsorship of education sessions (does not include keynotes).
- One tabletop exhibit in premium location. You may also elect to substitute your tabletop exhibit for two additional conference registrations or one full-page ad in Development magazine.
- **Banner ad on conference mobile app for attendees. Limited to the first 10 confirmed Presenting and Premier sponsors.**
- **Premium onsite digital signage. Your logo will run before general/keynote sessions begin on the conference PowerPoint loop.**

Platinum Sponsorship \$12,995

- Four conference registrations.
- Option to purchase additional registrations at a 20% discount.
- Premium logo placement on conference digital and print media.
- Co-sponsorship of networking reception.
- Co-sponsorship of education sessions (does not include keynotes).
- One tabletop exhibit is the default benefit. You may also elect to substitute your tabletop exhibit for two additional conference registrations or one full-page ad in Development magazine.

Standard Sponsorships

Gold Sponsorship \$5,995

- Three conference registrations.
- Option to purchase additional registrations at a 20% discount, limit of five discounted registrations.
- Signage throughout conference, including in education sessions.
- Logo placement on conference digital and print media.
- One tabletop exhibit is the default benefit. You may also elect to substitute your tabletop exhibit for two additional conference registrations or one half-page ad in Development magazine.

Silver Sponsorship \$4,995

- Two conference registrations.
- Option to purchase additional registrations at a 20% discount, limit of five discounted registrations.
- Logo recognition on signage in conference common areas only.
- Logo placement on conference digital and print media.
- One tabletop exhibit is the default benefit. You may also elect to substitute your tabletop exhibit for two additional conference registrations or one third-page ad in Development magazine.

TO SECURE YOUR SPONSORSHIP, CONTACT:

Christopher Ware, ware@naiop.org | 703-674-1419 **Joel Stecura**, stecura@naiop.org | 703-674-1409