



NAIOP DETROIT FOUNDING SPONSORSHIP PROGRAM

Build your brand with commercial real estate's power players in NAIOP's new Detroit chapter. Maximize your ROI by securing a Founding Sponsorship now to support NAIOP Detroit's mission and reach top commercial real estate professionals in the region all year long.

About NAIOP

NAIOP is the premier North American commercial real estate (CRE) development organization with 21,000 members in 54 chapters. NAIOP provides its members – leading CRE owners, developers, investors, brokers and more – with advocacy, education and business opportunities, and connects members in a powerful network across the U.S. and Canada.

About NAIOP Detroit

In 2025, NAIOP launched its 54th chapter in the Motor City. NAIOP Detroit brings together developers, owners and related professionals in office, industrial, retail, multifamily and mixed-use real estate. The chapter's mission is to provide valuable connections and advocate for state and municipal issues that impact the commercial real estate industry, including property taxes, affordable housing and infrastructure.

2025 Calendar of Events

This new chapter is already generating great interest from local commercial real estate professionals. Look for several chapter events in late spring through the end of the year.

Become a Sponsor Now for 2025

Sign up now to be one of the first sponsors for the chapter! Sponsorship investment and benefits are subject to change after the first year.

Sponsorship Level: ☐ Platinum ☐ Gold ☐ Silver

Company Name _____

Contact Name _____

Address _____

City/State/Zip _____ / ____ / _____

Email _____

Phone _____

Website _____

naiopdetroit.org

Sponsorship Level*	PLATINUM \$10,000	GOLD \$5,000	SILVER \$2,500
NAIOP Detroit Memberships (Corporate + Chapter Dues)	4	2	1
Complimentary event attendance	2 Events, 4 attendees per event	1 Event, 2 attendees per event	-
Recognition at events	Logo	Logo	Text recognition
Recognition on website	Logo	Logo	Text recognition
Recognition in digital communications	Logo	Logo	-
Recognition on NAIOP Detroit social media [LinkedIn]	Featured in dedicated sponsor highlights	Grouped Gold recognition	Text recognition
Event sponsorship	1 Major event sponsorship	-	-
Priority event attendance	Reserved for Platinum members at all 2025 events	-	-
Special sponsorship opportunity	On-site signage, promo materials and giveaway at [1] event	-	-
Program introduction	Option to introduce program at major events	-	-
Access to Exclusive Networking	Private sponsor-only networking events	-	-

*Each sponsorship is a commitment through Dec. 31, 2025.

Sponsor Members

Name 1 _____

Title 1 _____

Email 1 _____

Name 2 _____

Title 2 _____

Email 2 _____

Name 3 _____

Title 3 _____

Email 3 _____

Name 4 _____

Title 4 _____

Email 4 _____

Submit your NAIOP Detroit Founding Sponsor form to membership@naiop.org today!