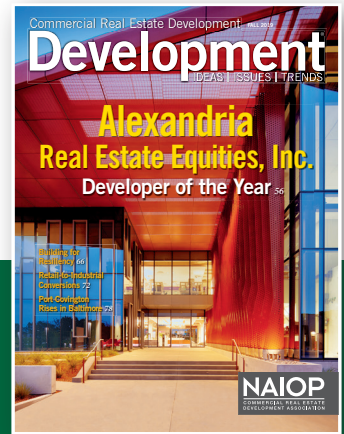


Development Magazine

EDITORIAL CALENDAR



Editorial Focus

Each issue of Development focuses on a specific theme that is explored through a cover feature article and further examines a vast array of ideas, issues and trends impacting commercial real estate and professionals who work in the industry.

SPRING 2020

Coworking/Real Estate as a Service

SUMMER 2020

The Rise of Second-Tier Cities

FALL 2020

NAIOP Developer of the Year

WINTER 2020

Inland Ports

PLEASE NOTE: Cover story topics and publication dates are subject to change.

CLOSING AND PUBLICATION DATES / RATES AND SPECS

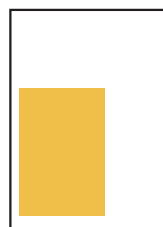
ISSUE	AD CLOSING	MATERIALS DUE	MAIL DATE
Spring	January 31	February 7	March 16
Summer	April 17	April 24	June 3
Fall	July 31	August 7	September 16
Winter	October 30	November 6	December 20

RATES AND SPECS	1x	2X OR MORE
FULL	\$4,415	\$3,790
PAGE 1/2	\$3,405	\$2,950
PAGE 1/3	\$2,625	\$2,255

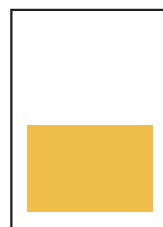
See page 3 for NAIOP's new 2020 advertising opportunities. ➔



Full Page
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10 7/8" deep



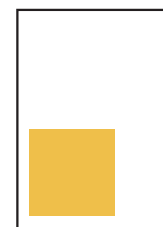
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7 3/8" deep



1/2 Page horizontal
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4 7/8" deep



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Specifications, editorial guidelines and deadlines are available online at naiop.org/reachcre.