

CIRCULATION: 22,000 | FREQUENCY: QUARTERLY

Commercial Real Estate Reads Development Magazine

Development magazine is the trusted source for the latest industry information and news for commercial real estate professionals. Each issue covers trends and news, with quick-read columns, industry leader outlooks, and special focus sections contributed by some of commercial real estate's most recognized experts!



Development magazine readers represent **all professions** in the commercial real estate development industry:

40% developers /owners /investors and asset managers

23% architects /engineers contractors and related services

17% brokers

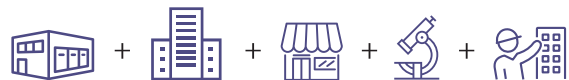
11% accountants /attorneys and consultants

9% financiers, other: EDCs /title companies /property managers

75% of Development magazine readers are in senior management at their companies.

NAIOP Members

- ➔ are primarily involved in **industrial** and **office** real estate.
- ➔ also work in **retail**, **mixed-use**, **multifamily** and **medical/life science** real estate.



39% West

12% Midwest

10% Canada

25% Northeast

14% South

For more information or to secure your advertising, contact:



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