Chapter Merit Award Category: Developing Leader

Chapter Name: NAIOP Greater Toronto

Chapter Size: 1158 as of August 31, 2016

Executive Summary:

The Greater Toronto chapter of NAIOP began their developing leader program in 2007 to facilitate both growth in the chapter, but more importantly, growth in the industry. Development of quality individuals and the encouragement of the diversity that they bring in paramount to the chapter’s program. This is shown prominently on the chapter’s website with the developing leader’s tab being displayed in the centre of the homepage. This public display of the importance and involvement of the DLs in the chapter is fitting as the DLs have grown rapidly and consistently to 529 since inception and account for 44% of all membership. In the last year alone, 71 new developing leaders joined the ranks (16%). The story of this growth is important to note when discussing the involvement and leadership opportunities available to our DLs because, simply put, if there were not exceptional opportunities to be involved and grow as an individual, people would not join at the rate that they do. The excellent events and programming that drive this growth include our monthly Lunch and Learns, DL Mentorship, the Development Challenge, Quarterly Newsletter, Evening Socials, Annual Rookies & Rockstars event, and our University and New Member Integration and Outreach program. A DL committee oversees the DL program and ensures it is constantly evolving to meet the expectations of the members.

The fundamental objectives of NAIOP Greater Toronto Chapter’s DL Committee are threefold:

1. Conceptualize and deliver the best networking and career-development programs to our DLs members;
2. Foster and encourage involvement in all aspects of the Chapter’s programming initiatives (increasing volunteerism in the Chapter); and
3. Engage and promote DLs to pursue leadership opportunities which will perpetuate the growth and success of the Greater Toronto Chapter.