



Chapter Merit Award Category: Education – School Challenge

Chapter Name: NAIOP Georgia

Chapter Size: Large

Executive Summary:

School Challenge is one of NAIOP Georgia's most popular events – an academic competition between teams from the top graduate business schools of major universities in Georgia. Since its inception, the School Challenge was a very successful morning event. However, in our continued effort to meet our members' needs and to refresh our programs, the school challenge committee and the NAIOP board made the decision to make this an afternoon competition that flowed into an evening reception.

Noteworthy Points:

- **Education** – The School Challenge provides a valuable opportunity for students and faculty to apply classroom theory to real world situations, and it also has an educational benefit for our members. Attendees receive three (3) Continuing Education credits for attending the Challenge. These credits have been enthusiastically approved by the Georgia Real Estate Commission after reviewing the case studies and the content of the case presentations.
- **Volunteers** – The School Challenge uses more NAIOP member volunteers than any other regular event of the year. From committee members, to school liaisons, to industry resource mentors, this event is truly a concerted effort by many people in the commercial real estate industry, our members, and students who hope to become a part of that industry.
- **NAIOP** – We would like to see more NAIOP chapters start a School Challenge in their area, so we have encouraged them to do so. NAIOP Georgia's Executive Director, Debbie Koenig, has given presentations at CLLR, and we have had members from other chapters attend our School Challenge in hopes of starting their own therefore exposing the above stated benefits to NAIOP as a whole.