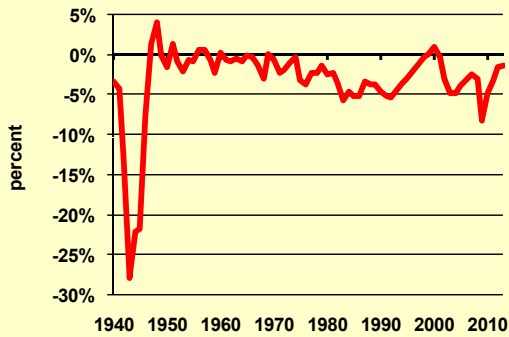


The 20 – Teens:

Business Challenges and Opportunities in the Next Decade

Dr. Bill Conerly

Budget Surplus/Deficit



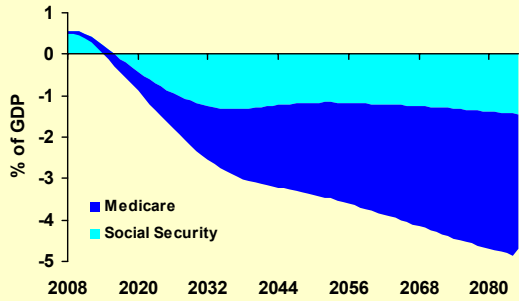
Contact Information

Dr. Bill Conerly
Bill@ConerlyConsulting.com

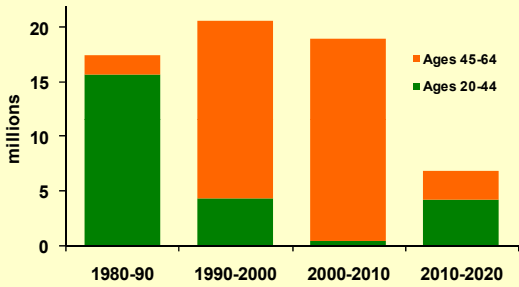
Conerly Consulting LLC
4500 Kruse Way, Suite 350
Lake Oswego, OR 97035
503-675-3138

For speaking inquiries, contact
Lynn Robinson, sales director
360-243-0613
Lynn@ConerlyConsulting.com

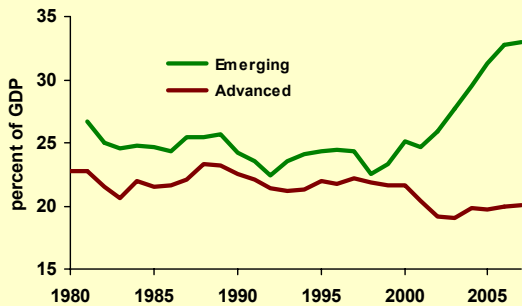
Entitlement Deficits



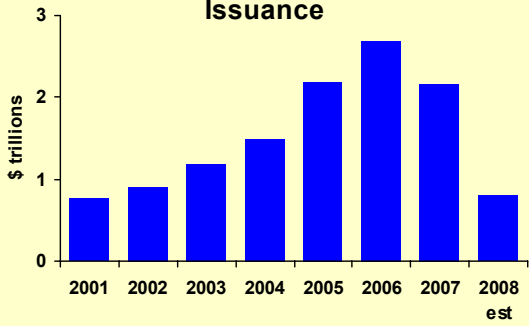
U.S. Population Growth



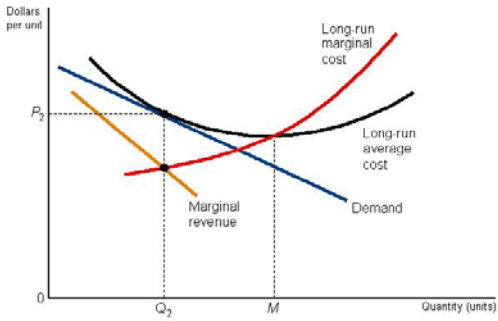
Savings Rates



Worldwide Securitization Issuance



Costs and Customers





Web 2.0 for Business

Social examples:

MySpace
Facebook
MeetUp
Linked In

Who do you need to connect?

Employees across offices
Customers with common but specialized interest

Tools

Social networking sites
Free conference calls
List-serves

What to Do Today

To Prepare for the Next Decade

• Retention & Recruitment:

Experiment, and look for non-traditional workers

• Finances: move toward plain vanilla

• Know your numbers: costs and customers

• Identify knowledge to be shared

• Set up networks for people to share expertise

Questions?

Bill @ ConerlyConsulting.com
