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NorthMarq Announces National Sustainability Team

Chuck Palm to lead NorthMarq's commitment to reducing the environmental impact of the facilities it manages

MINNEAPOLIS (August 5, 2010) — NorthMarq, a market leader in promoting sustainability within the properties it manages, has created a sustainability team led by energy management expert Chuck Palm. The NorthMarq sustainability team will work with building owners and corporate clients interested in green initiatives. Palm will lead a group from NorthMarq Real Estate Services in Minneapolis and Denver.

The team is dedicated to implementing sustainable practices and reducing the environmental impact of the facilities it manages. That commitment includes developing a comprehensive sustainability action plan for every NorthMarq-managed property.

Beyond tracking energy and environmental performance in conjunction with Energy Star and the U.S. Green Building Council, NorthMarq continues to implement technologies for managing utility consumption, costs and carbon footprint. Examples include:

- analyzing energy demand through pilot programs with Energy Print and Mach Energy;
- helping Deluxe reduce its energy use by 30 percent in the last three years;
- helping Blue Cross Blue Shield of Minnesota reduce its energy use by more than 11 percent in the past year;
- assessing utility usage at its top 26 office facilities recently as part of an internal goal to implement best management practices across its entire portfolio;
- auditing different building systems and equipment including heating, ventilation, air-conditioning, refrigeration and lighting;

- saving approximately 15 percent in utility expenses annually through lighting upgrades, motion/occupancy sensor installation and high-efficiency plumbing fixture improvements;
- implementing measures that have reduced annual greenhouse gas emissions;

“Even before the creation of this great team, the collective NorthMarq group has been working diligently, earning the Energy Star label for nearly 40 buildings across the country and achieving LEED designations for three million square feet of office and industrial buildings,” said Lisa Dongoske, executive vice president-Property Management, NorthMarq. “Beyond Chuck's team, we are proud to have more than 40 LEED accredited property managers and engineers who work with investors and corporate clients around the United States.”

Palm leads the development and delivery of facilities management and energy management solutions for property and facilities management clients. He has developed national energy cost management programs and has overseen critical facility operations, energy related capital project management, training and development of operating engineers. Palm is currently a member of Association of Facility Engineers is a Certified Plant Engineer and is a LEED accredited Professional by the U.S. Green Building Council. He graduated from the U.S. Military Academy at West Point with a degree in mechanical engineering and is a licensed professional engineer.