

The Contribution of Office, Industrial and Retail Development and Construction to Nevada's Economy*

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The value of commercial buildings is much more than the sum of pre-construction (soft costs) and construction outlays (site development, building construction and tenant improvements). Commercial buildings generate continuing post-construction value within the local and state economies as a result of the spending associated with their operations and the value of output generated by the workers and businesses they house. This report measures the contribution of office, industrial and retail building development, construction and operations to Nevada's economy in the form of annual direct spending for new development, construction and annual expenditures to operate existing buildings.

The analyses presented in this report define the economic impacts of commercial buildings on Nevada's economy, highlighting the economic impacts from office, industrial, warehouse and retail buildings, during the three life stages: development, construction and maintenance.

The Three Stages in the Life of a Commercial Building



Soft Costs/Site Development/Tenant Improvements

Architects, engineers, developers and marketing/design professionals working during the development phase begin the life span of a commercial building.



Hard Costs

During the construction phase, new commercial projects employ workers who spend their paychecks in the local economy and contribute to the tax base.



Operating Costs

After new commercial buildings are completed and occupied, they add to the productive capacity of their host economies. The outlays that support the new buildings' operations add ongoing annual sources of economic impact that accumulates over the life span of commercial buildings.

* This report, prepared for the National Association of Industrial and Office Properties Research Foundation with 2007 construction data provided by McGraw-Hill Construction, is part of the larger report issued in October 2008 by Stephen S. Fuller, PhD entitled, The Contribution of Office, Industrial and Retail Development and Construction to the U.S. Economy, 2008 Edition.

The following table provides the soft costs, site development, tenant improvements and construction (hard) costs for the state of Nevada.

**The Impacts of Construction Spending for Soft Costs, Site Development,
Tenant Improvements and Construction (Hard) Costs on the Economy of Nevada, 2007**
(in billions of 2007 dollars)

Sources	Direct Spending	Total Output ¹	Personal Income ²	Jobs Supported ³
Office Buildings				
Soft Costs	\$0.109	\$0.197	\$0.073	2,834
Site Development*	0.095	0.180	0.055	1,552
Construction Costs	0.313	0.594	0.182	5,132
Tenant Improvement**	0.114	0.217	0.066	1,872
Totals	\$0.631	\$1.187	\$0.376	11,390
Industrial Buildings				
Soft Costs	\$0.002	\$0.003	\$0.001	41
Site Development*	0.002	0.004	0.001	37
Construction Costs	0.006	0.012	0.004	105
Tenant Improvement**	0.002	0.003	0.001	27
Totals	\$0.012	\$0.022	\$0.007	209
Warehouse Buildings				
Soft Costs	\$0.053	\$0.097	\$0.036	1,389
Site Development*	0.067	0.127	0.039	1,094
Construction Costs	0.205	0.389	0.119	3,359
Tenant Improvement**	0.052	0.099	0.030	860
Totals	\$0.377	\$0.711	\$0.224	6,702
Retail Buildings				
Soft Costs	\$0.276	\$0.498	\$0.185	7,163
Site Development*	0.303	0.576	0.176	4,977
Construction Costs	0.818	1.552	0.475	13,412
Tenant Improvement**	0.249	0.472	0.144	4,081
Totals	\$1.646	\$3.097	\$0.980	29,633
Totals Buildings				
Soft Costs	\$0.439	\$0.794	\$0.295	11,427
Site Development*	0.467	0.886	0.271	7,659
Construction Costs	1.342	2.546	0.779	22,008
Tenant Improvement**	0.417	0.791	0.242	6,840
Totals	\$2.666	\$5.018	\$1.587	47,934

Source: The Contribution of Office, Industrial and Retail Development and Construction to the U. S. Economy, 2008 Edition, NAIOP Research Foundation, October 2008, pp. 27-63.

Notes: ¹ the total value of goods and services generated directly and indirectly as a result of the initial construction spending within the state; ² the additional earnings generated within the state from direct spending during the construction phase; ³ the additional new jobs supported by the spending and re-spending of direct spending associated with the spending for new construction. *Site development includes grading, infrastructure, parking and landscaping. **Tenant improvements exclude furniture and equipment.

On a state level, Nevada accounted for \$2.666 billion in direct spending for new office, industrial, warehouse and retail buildings as follows (in billions of 2007 dollars):

Office Buildings	\$0.631
Industrial Buildings	0.012
Warehouse Buildings	0.377
Retail Buildings	1.646
Totals Buildings	\$2.666

On a state level, commercial buildings supported 47,934 full-time-equivalent, year-round jobs.

The Contribution of Operating Costs on the Economy of Nevada

The following table provides the state spending values for the existing buildings (spending for maintenance and repair, cleaning, utilities, security and administrative expenses) that will recur annually following the completion of a commercial building.

Annual Impacts of Existing Buildings on the Economy of Nevada, 2007 (in millions of 2007 dollars)

Sources	Direct Spending	Total Output ¹	Personal Income ²	Jobs Supported ³
Office Buildings	\$18,845.04	\$34,313.68	\$11,204.63	378
Industrial Buildings	12.45	22.67	7.40	0
Warehouse Buildings	1,687.00	3,071.74	1,003.03	34
Retail Buildings	24,800.33	45,157.27	14,745.45	497
Totals Buildings	\$45,344.82	\$82,565.36	\$26,960.51	909

Source: *The Contribution of Office, Industrial and Retail Development and Construction to the U. S. Economy*, 2008 Edition, NAIOP Research Foundation, October 2008, p. 65-69.

Notes: ¹ the total value of goods and services generated directly and indirectly as a result of building operating spending within the state; ² the additional earnings generated within the state from spending for building operations; ³ the additional new jobs supported by the spending and re-spending of spending associated with building operations. Operations impacts include maintenance and repair, cleaning, utilities, roads and grounds, security and administrative expenses.

Commercial Construction Counterbalances Residential

Another important contribution of commercial buildings is that the long-term pattern of commercial real estate development, construction and operations spending lags residential spending, helping to cushion the negative economic impact of slower residential construction outlays in 2007 and 2008.

The magnitude and significance of commercial buildings is clear. Changes in construction activity during the business cycle are directly reflected in GDP growth rates. The combined impact of development, commercial construction and building operations spending is a major source and closely watched barometer of economic vitality at the national and local levels.

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